

DISTRIBUTION OF ACTION AGENDA PROGRAM FUNDS

ACTION
Agenda Item C-4
May 21, 2001

Recommendation

The staff recommends that the council approve the distribution of \$8,465,945 of the \$10 million in Action Agenda Program funds available in 2001-02 from the Regional University Excellence Trust Fund.

Background

The Action Agenda Program funds initiatives that advance the goals outlined in House Bill 1, 2020 Vision, and the Action Agenda, 1999-2004 (see attached). These goals include more Kentuckians seeking and obtaining postsecondary education, smoothing the transition from high school to college, and improving the quality of life for children and adults.

Institutions were encouraged to spend 40 percent of Action Agenda money on teacher quality. Thirty-six percent of the \$8,465,945 allocated supports teacher quality. KSU and NKU did not request teacher quality funds. Instead, they reallocated money they had; KSU, \$465,000 over the last three years and NKU, \$575,000 in 2001.

Elements of some proposals did not fall clearly within the Action Agenda Program guidelines. The staff will work with institutions to develop proposals for the remaining funds. Supplemental proposals will be presented at the July council meeting or in the fall.

The attached table shows institutional allocations and the distribution of funds supporting specific Action Agenda goals.

A summary of the institutions' proposals follows. The staff will work with the institutions to develop annual reviews based on the five questions of reform.

Eastern Kentucky University

The staff recommends that ECU receive \$1,898,940 of its \$2,433,000 allocation at this time. ECU is focusing its allocation on teacher preparation and providing access to underserved and nontraditional students.

ECU will implement its Model Teacher Preparation Program to recruit students, including minorities, as well as teachers and other professionals into graduate programs. ECU will expand outreach with P-12 programs, create a center for teacher development, and adopt alternative routes to certification. It will increase training in teachers' use of technology. It will work with other institutions to deliver MAT and other teacher certification programs through the Kentucky Virtual University and the Kentucky TeleLinking Network. It will add KTLN classrooms and a mobile

computing lab for extended campus sites. EKV's laboratory school, demonstration classrooms, and studio laboratories will serve as sites for programs to improve practice for model program teachers. (\$973,200)

EKV will provide increased access to underserved and nontraditional students with alternative delivery models for its general education program and more general education courses at its extended campus centers. It is collaborating with Hazard Community College to offer degrees on the Hazard campus, providing graduate courses in public health through the KYVU, and expanding student access to its interpreter-training program. Support networks for adult students will be improved through the student development center. (\$925,740)

Kentucky State University

The staff recommends that KSU receive \$562,400 of its \$732,000 allocation at this time. KSU will use its allocation for student retention and to increase enrollment in online courses.

It will improve student retention and success through an Institute for Professional and Career Preparation. The institute will expand service learning to connect students' classroom activities with business and community groups. It will bring visiting professionals to campus to provide interdisciplinary programs and workshops that link students to career opportunities. It will expand academic support programs, teach basic skills to underprepared students, and provide additional services to special needs students. (\$337,400)

KSU will expand student access by raising enrollment in online courses. It will hire a director of distance and continuing education to work directly with the KYVU in developing course and program offerings. It will offer incentives to faculty for development of online courses and increase on-campus support for innovative uses of technology in the classroom. (\$225,000)

Morehead State University

The staff recommends that MoSU receive \$1,135,000 of its \$1,435,000 allocation at this time. MoSU will concentrate on improving teacher quality, increasing student retention, and promoting economic development.

It will improve teacher quality by increasing field experiences for prospective teachers, using distinguished educators from the P-12 system to work in partnership with the teacher education program, and expanding P-16 regional initiatives. (\$473,000)

MoSU will increase student retention and success by developing and expanding programs for underprepared students. It will target recruiting within its service region and improve Web-based student access to courses and services. Counseling for at-risk students will be expanded and campus activities for resident, nontraditional, and commuting students will be offered. Expanding the office of multi-cultural student services, fully funding the Whitney Young Scholar Program, and supporting African American alumni activities will increase campus diversity. (\$622,000)
MoSU will strengthen economic development, community engagement, and tourism in the region through partnership with the Kentucky Center for Traditional Music. (\$40,000)

Murray State University

The staff recommends that MuSU receive \$1,443,505 of its \$1,659,000 allocation at this time. MuSU will concentrate on improving teacher quality, increasing enrollment, improving student retention, and serving underserved areas through extended campuses.

It will establish a Teacher Quality Institute to develop alternative certification routes and programs that increase teachers' content knowledge through partnerships with education and other university programs. The institute will use MuSU's Roads Scholars Program to promote teaching as a career among high school students. It will support local P-16 partnerships and conduct summer workshops and outreach programs for practicing teachers' professional development. Programs to recruit outstanding students to teaching will be expanded and scholarships will be designed to encourage students to choose a teaching career. (\$689,520)

MuSU will increase enrollment through expansion of its Roads Scholars Program, Middle School Expansion Project, Commonwealth Honors Academy, Academic Excellence Weekend, and a scholarship incentive fund. It will develop outreach programs that promote college-going in its region. (\$386,533)

MuSU will improve student retention and success by expanding its academic advising center and supporting underprepared students. It will establish an incentive system to reward faculty who work with students in their resident colleges. Faculty and graduate students will be recruited to help first year students with scheduling and exam preparation and to identify students who are experiencing difficulty in class, not attending class, or exhibiting adjustment problems. (\$197,637)

MuSU will serve the community and underserved areas by offering additional courses at its extended campuses. It will create a joint faculty position between the College of Education and the School of Agriculture to provide intensive clinical experiences that integrate technology into the curriculum and improve outreach into local schools and communities. (\$169,815)

Northern Kentucky University

The staff recommends that NKU receive its \$1,414,000 allocation. NKU's allocation will be used to improve instructional technology, improve program quality, support off campus learning sites for nontraditional students, and participate in community partnerships.

It will create an Instructional Technology Development Center to support integration of technology into teaching and to increase faculty involvement in the KYVU. (\$300,000)

NKU will establish an Instructional Quality and Innovation Fund available, competitively, for proposals that create new credit and noncredit courses in formats especially accessible to adult learners and nontraditional students. Programs will be delivered in several formats, including use of the KYVU. (\$264,000)

Funds will support 11 off-campus learning sites to meet the needs of adult learners and non-traditional students. (\$200,000)

NKU will create a Center for Civic Engagement to raise the level of student and community participation in civic life. It will expand service learning programs and provide support for faculty and students who use their skills to promote civic engagement. A Community Partnership Fund will support faculty and student participation in community partnerships that address economic needs and social problems in the community. NKU's Metropolitan Education Training Center will receive additional support to match employers with education providers for targeted workforce development. (\$650,000)

Western Kentucky University

The staff recommends that WKU receive \$2,012,100 of its \$2,327,000 allocation at this time. WKU will use its allocation to improve teacher quality, increase student enrollment, improve academic program quality, and develop online programs for the KYVU.

It will recruit high-quality teachers through the Minority Teacher Recruitment Center, the Teacher Bridge summer program, and the Teacher Recruitment Center for Hispanic middle grade and high school students. It will establish programs with P-12 schools and community colleges to promote alternative certification options that recruit and prepare nontraditional adult learners to teach. It will increase access to underserved areas through distance learning teacher education courses and incentives for faculty who spend time in schools. (\$931,200)

WKU will increase student enrollment through programs for rising ninth grade students and their parents to encourage postsecondary education. It will hold summer college experience sessions for high school juniors and seniors and promote careers in engineering, technology, and the sciences in the high schools. To improve student retention and success, it will expand a computer-based testing center for assessment, placement, and developmental support for students deficient in English, reading, and math. New initiatives will focus on the first year experience and expand counseling support, disabled student support, and student advising services. Grants will be awarded to academic departments that build student retention efforts and internships within disciplines. (\$621,800)

WKU will promote student success through programs that measure core competence in reading, writing, mathematics, problem solving, and critical thinking. It will increase student engagement through expanded extracurricular activities in community settings, study and internship-abroad opportunities, and a cross-discipline student leadership program. Faculty will receive small grants for programs that increase student engagement in learning and campus life and develop teaching, outreach, and research programs that implement Action Agenda goals. (\$353,100)

WKU is committed to developing online programs for the KYVU by 2002. It is creating a program in public health with ECU, UNK, and UofL and will work with the KYVU to develop other online programs such as communication disorders, early childhood education, and applied technology. (\$106,000)

ACTION AGENDA PROGRAM - DISTRIBUTION OF FUNDS
FISCAL YEAR 2001-2002

<u>University</u>	<u>Enrollment</u>	<u>Retention</u>	<u>Teacher Quality</u>	<u>Program Enhancement</u>	<u>KYVU/ Instructional Technology</u>	<u>Community Partnerships/ Economic Development</u>	<u>Action Agenda Awarded</u>	<u>Action Agenda Unallocated</u>	<u>Total Action Agenda</u>
EKU	\$ --	\$ 345,000	\$ 973,200	\$ 280,740	\$300,000	\$ --	\$1,898,940	\$ 534,060	\$ 2,433,000
KSU	--	82,000	--	255,400	225,000	--	562,400	169,600	732,000
MoSU	165,000	457,000	473,000	--	--	40,000	1,135,000	300,000	1,435,000
MuSU	386,533	197,637	689,520	--	--	169,815	1,443,505	215,495	1,659,000
NKU	--	200,000	--	264,000	300,000	650,000	1,414,000	--	1,414,000
WKU	<u>97,500</u>	<u>524,300</u>	<u>931,200</u>	<u>353,100</u>	<u>106,000</u>	<u>--</u>	<u>2,012,100</u>	<u>314,900</u>	<u>2,327,000</u>
Total Funds	<u>\$649,033</u>	<u>\$1,805,937</u>	<u>\$3,066,920</u>	<u>\$1,153,240</u>	<u>\$931,000</u>	<u>\$859,815</u>	<u>\$8,465,945</u>	<u>\$1,534,055</u>	<u>\$10,000,000</u>

2000-02 ACTION AGENDA PROGRAM GUIDELINES

Introduction

The Action Agenda Program in the Regional University Excellence Trust Fund will support specific efforts by the comprehensive universities to achieve the aspirations set forth in the *Kentucky Postsecondary Education Improvement Act of 1997*, *2020 Vision*, and the Council's *1999-2004 Action Agenda*. Institutions are expected to design, develop, and implement distinctive approaches to achieving the goals of postsecondary education including leading more Kentuckians to seek and obtain postsecondary education, smoothing the transition from high school to postsecondary education, and improving the quality of life for children and the elderly.

This program has a \$10 million appropriation in 2001-02 to be allocated among the comprehensive universities as specified in House Bill 502.

<u>Comprehensive Universities</u>	<u>2001-02</u>
Eastern Kentucky University	\$2,433,000
Kentucky State University	732,000
Morehead State University	1,435,000
Murray State University	1,659,000
Northern Kentucky University	1,414,000
Western Kentucky University	<u>2,327,000</u>
Total	\$10,000,000

A. Uses of Action Agenda Program Funds

1. Activities should be directed toward initiatives that will help achieve the goals of *The Postsecondary Education Reform Act of 1997*, *2020 Vision*, and the *Action Agenda*.
2. Each comprehensive university shall submit a single proposal addressing the planned use of these funds. The proposal may include multiple initiatives.
3. Examples of initiatives that may be funded include efforts to:
 - Address issues of teacher quality, pre-service training, and in-service professional development as identified by the Teacher Quality Task Force recommendations. (Note: The 2000-02 Appropriations Bill encourages the Council to allocate \$4 million of the Action Agenda Program funds to initiatives addressing teacher quality issues. Senate Bill 77 stipulates conditions that postsecondary education institutions

must meet in order to qualify for funds for the purposes of teacher education or model programs of teaching and learning.)

- Collaborate with other education entities.
 - Aid in the recruitment and retention of students by increasing the awareness of an institution and its academic offerings among populations within its region.
 - Increase the cultural and racial diversity among students, faculty, and staff.
 - Provide services for persons with disabilities.
 - Implement projects that address community problems and quality of life issues.
 - Increase the effective use of information technology for instructional purposes only.
 - Determine the level of student satisfaction with their learning and employer satisfaction with their college-educated workforce.
4. Proposals will be reviewed by the Council based on the criteria listed above.

B. Annual Reporting for 2000-02

Proposals will include outcomes-based performance indicators, benchmarks, and evaluation criteria.